

INTRODUCTION OF SWACHHTA PAKHWADA IN CENTRAL GOVERNMENT MINISTRIES

Swachh Bharat Mission has been launched to achieve total sanitation and cleanliness by 2nd Oct, 2019, all Ministries / Departments need to take utmost efforts for mobilizing people participation and to ensure that the mission truly becomes a citizen's movement. It has been desired by Cabinet Secretariat DO letter dated 1st March, 2016 that each Ministry draws out and implements at least a fortnight long action plan every year to bring into focus, the contribution of the Ministry towards Swachh Bharat Mission and also to carry out substantive work related to Swachhta. The action plan is to be based on the Ministry's area of responsibility and may include innovative practices, media campaign, workshops, award of functions etc. Accordingly, a draft calendar assigning theme wise fortnights (Pakhwadas) has been devised. As per calendar all Ministries will observe Swachhta Pakhwada as under:-

S.No	Date	Suggested Theme	Reasons for selecting theme	Suggested Activities
1.	16 th - 31 st May, 2016	All government offices	2 nd Anniversary of current government's swearing-in on 26 th May	<ul style="list-style-type: none"> • Mass pledges taken by all Ministries, on Swachhbharat.mygov.in • Cleaning activities within ministry premises; photographs uploaded on mygov.in

Accordingly, the action plan of cleaning activities to be undertaken by the **Ministry of Minority Affairs and its subordinate / attached organizations** has been drawn as under:-

MINISTRY OF MINORITY AFFAIRS

- i. Display of sign board / hoarding/ banner in the name of M/o Minority Affairs at various prominent places by the Ministry as well as by the beneficiaries, organizations/ Institutions/ NGOs working under this Ministry;
- ii. Organizing Work Shop on Swachhta in the organizations/ Institutions/ NGOs working under this Ministry;
- iii. Organizing Debate on cleaning and hygiene among the students and officials of various beneficiary schemes for minorities
- iv. Painting competition on cleanness among the children of minority communities by the organizations/ Institutions/ NGOs working under this Ministry;

- v. Organizing programs on cleanness at minority dense localities by inviting prominent scholars from minority communities.
- vi. Publicity of the cleanness activities carried out by this Ministry and the organizations working under this Ministry in various print and Audio/visual media etc.
- vii. Uploading various Swachhta activities during Swachhta Pakhwada on the website of MoMA.

NATIONAL MINORITY DEVELOPMENT AND FINANCE CORPORATION (NMDFC)

- i. Displaying of Swachhta Abhiyan Pakhwada banners in NMDFC, Meeting of employees to encourage employees/officers to clean their respective almirah, cupboards and computers.
- ii. Organizing lecture on cleanliness and hygiene in offices and distribution of Swachh Bharat caps to employees.
- iii. White washing of premises, cleaning of glasses and floor, disposal of newspapers and old magazines etc
- iv. Organizing quiz contest on Swachhta Abhiyan.

NATIONAL COMMISSION FOR MINORITIES(NCM)

- i. Display of sign board/ hoarding / banners in the name of NCM at various prominent office in commission's office.
- ii. Organizing workshops, debates on Swachhta among the staff.
- iii. Over all cleaning of office including weeding out old files and disposal of unserviceable items.

CENTRAL WAQF COUNCIL(CWC)

- i. Publicity to make the public aware about benefits of Swachhta by putting banners/ hoarding etc
- ii. Special Swachhta drive by States / UT WAQF Boards.
- iii. All the beneficiaries would be advised to create atmosphere of Swachhta in their respective neighbourhood.
- iv. Special focus regarding Swachhta Activities would be given in all type of communication means such as website, stationary, Distribution of pamphlets etc.
- v. Conference/ seminar

Action Plan in respect of other subordinate organizations of this Ministry will follow